

## EVENTS

# COSMOFARMA 2014

## *A Meeting Place For Pharmaceutical Professionals, Companies and Chemists*

THE EXHIBITION, TO BE HELD IN BOLOGNA FROM 9<sup>TH</sup> TO 11<sup>TH</sup> MAY 2014, IS A UNIQUE OCCASION FOR THE SECTOR.

The main objective of **Cosmofarma** Exhibition, which will be held in Bologna from 9<sup>th</sup> to 11<sup>th</sup> May this year, is to allow professionals of the pharmaceutical sector, companies and chemists to meet. The event is an important showcase for the most innovative products and is an effective opportunity for trading between companies and networking between institutions, professionals and industry. **Cosmofarma** is also a concrete international business too.



**Cosmofarma** will also be hosting the second edition of the "Consumption strategies for new Consumer-Authors. Visions, scenarios, new international trends" Observatory, with Francesco Morace of Future Concept Lab. Subjects dealt with will include what chemists can do to meet the new scenarios in this constantly changing world, with the potential for future development of chemists'.



An intense International Buyer Programme will be activated, with high profile Buyers from more than 20 countries hosted, with over 600 b2b meetings scheduled with the exhibiting companies interested.

Attention this year will be focused on buyers from the Balkans, North Africa, Eastern Europe and the Middle East, markets which are experiencing particular ferment in this period.

